

# CHET PATEL

## ABOUT ME

A creative and technically accomplished content creator with proven leadership skills. I have twenty five plus years of experience producing and editing high visibility content. My commitment to storytelling is showcased in a portfolio of work that spans advertising, sports, news, business programming and human interest features. My technical experience has allowed me to train and mentor colleagues and successfully lead in the implementation of advanced digital technologies in the production environment.



## WORK EXPERIENCE

2018 - Present

**Owner, Multimedia Producer**

*C3P Multimedia, LLC  
King of Prussia, PA*

*Provide Video Production, Aerial Photo & Video and Editing services for businesses and orgs.*

- Plan, budget & staff video production and photography projects.
- Lead creative execution and create marketing content for multichannel distribution.

1996 - 2018

**Senior Editor**

*QVC, Inc. - West Chester, PA*

*Advancing from video editor to senior lead responsible for leading teams creating engaging content in a dynamic multichannel environment.*

- Edit Promos, Product Videos, Documentary features for multi-channel distribution.
- Lead with accountability, responsibility, and emotional intelligence to drive business results and improve creative execution
- Provide feedback and guide junior editors on Design and Technical Best Practices.
- Partner with IT and Broadcast Engineering to promote productivity and quality standards.
- Partnered with Legal Dept. to ensure that claims made in content reflected QVC values.
- Lead content review meetings to discuss creative strategy and business results.



## ACCOMPLISHMENTS

- Achieved FAA Certification - Pilot in Command for commercial use of drones - December 2018
- Chosen as a Department *SuperUser* to train users of the Dalet Media Asset Management System
- Achieved Avid Train the Trainer Certification
- Received numerous QVC Pacesetter and other Department Awards
- Regional Telly Award for Editing - 2010
- International work experience in the UK and India
- Community recognition and awards for volunteering photography and video services



## SKILLS

Digital Storytelling	<div style="width: 95%;"></div>
Creative Execution	<div style="width: 90%;"></div>
Adobe Creative Suite	<div style="width: 85%;"></div>
Leadership	<div style="width: 90%;"></div>
Communication	<div style="width: 85%;"></div>
Photography	<div style="width: 80%;"></div>
Social Media	<div style="width: 75%;"></div>
Aerial Photography	<div style="width: 85%;"></div>
Workflow Optimization	<div style="width: 80%;"></div>

## CONTACT

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King of Prussia, PA 19406

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## WORK EXPERIENCE

(continued)

1993 - 1995

### **Chief Editor & Technical Director**

*Plus Channel - Mumbai, India*

- Hired, trained and supervised the entire Post Production staff.
- Operations Planning, Scheduling and Budget responsibilities for all of Post Production.
- Edited primetime dramatic series, business programming, and entertainment magazine shows for Indian National Broadcaster.

1987 - 1992

### **Freelance Writer, Editor & Sound Recordist**

*Tel-Ra Productions - Wayne, PA*

- Edited 16mm Film and tape based video footage of college football games for highlights based sports shows.
- Sound Recordist and Video Tape Operator at numerous college sporting events including Liberty Bowl, Sun Bowl and Cotton Bowl.



## EDUCATION

1986 - 1990

### **Temple University**

Bachelor of Arts in Communications



- Professional Internship at **ABC News, London Bureau** - Summer 1989
- Presented the *Paul Francis Messal Award* for **Best Undergraduate Film Production** - 1990



## REFERRALS

John A. Davis - John.A.Davis@qvc.com  
Richard Congdon - Richard.Congdon@qvc.com  
John Damico - John.M.Damico@qvc.com  
Lenny Seidman - LennySeidman@gmail.com



## PORTFOLIO QVC PROJECTS

### **Website:**

<https://www.findchet.com/>

## STRENGTH FINDER

CliftonStrengths®



- **RESPONSIBILITY** - Ownership, Commitment, Dependability, Ethics
- **INTELLECTION** - Introspection, Reflection
- **IDEATION** - Fascinated by Ideas, Connections, Perspectives
- **WOO** - Winning over Others, Breaking the Ice, Meeting People
- **ADAPTABILITY** - Live in the Moment, Flexible, Expect Change

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